

ME AND POPS

BUSINESS OPPORTUNITY

A ground breaking, interactive experience that addresses the issue of generational disconnect in a fun, informal, innovative and effective forum. This session combines elements of presentation, facilitation, drama, and exercises to explore “Generational Synergy”. The experience is centered around the relationship between a young professional. The facilitators leading this discussion are Jerod Harris (ME), recent Howard University marketing graduate, with a focus on generational understanding and his baby boomer father, Doug Harris (POPS), CEO of The Kaleidoscope Group, who has over 20 years as a Diversity and Inclusion consultant leading organizations through systemic change. During this interactive ever-changing dialogue, they navigate the societal influence on “Generational Synergy” from both a personal and professional vantage point. This is an entertaining and impactful experience that touches all generations in a meaningful way.



UNIQUE ATTRIBUTES

- Present the perspectives of both the older and younger generation in a manner that portrays the genuine issues that arise as each generation attempts to reach a place of cultural competence
- Attendees will not only receive a framework to navigate generational differences, but also will see, firsthand how these situations play out on a daily basis
- Participants gain new skill sets and insights that transcend the workplace and can be applied to improve any relationship disconnects

OUTCOMES

- An understanding of the societal generational impact on the workplace today and in the future
- Real life application of how to manage our understanding of generational disconnects
- Clear tools and strategies on how to navigate effectively across generational lines of difference
- Knowledge of the business outcomes related to generational synergy

GENERATIONAL SYNERGY MODEL

- Connect: Acknowledge each generation’s unique attributes
- Collaborate: Bridge the chasm between generational styles and needs
- Contribute: Equip and empower everyone to succeed

TARGET VENUES

- Company Retreats
- Functional Retreats
- Employee Resource Group Events
- Brownbag Educational Sessions
- Conferences
- Special Events

POTENTIAL TOPICS

- Career Development
- Social Media
- Career Choice
- Meeting Participation/Communication
- View of Authority
- Work/Life Balance
- Sales Approach

SESSION LENGTH

1 - 2 Hours

SESSION SIZE

This presentation is effective for audiences of all sizes (as large as 1,000)

PRICING FACTORS

Size of audience, level of audience, degree of customization

CONTACT INFORMATION

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